

DIFIABA PROMOTIONS / 2008



DIFIABA RETAIL CENTER \$ 714.60 [USD]

- BUY:** 6 LUMINESSENCE-Shampoo300ml/10.14 fl oz ea
- 3 LUMI-Hydrating Serum Boxes12-Vials/13 ml/0.44 fl oz ea
- 3 LUMI-Conditioner250 ml/8.45 fl oz ea
- 3 LUMI-Mask250 ml/net wt 8.81 oz ea
- 3 LUMI-Bodifying Lotion Boxes12-Vials/13 ml/0.44 fl oz ea
- 3 LUMI-Shine Drops50 ml/1.69 fl oz ea
- 3 LUMI-Shine Mist150 ml/5.07 fl oz ea
- BONUS:** 1 LUMI-Backbar Liter Shampoo33.81 fl oz /1000 ml ea
- 18 LUMI-Shampoo Samples0.52 fl oz /15 ml ea
- 1 LUMI-Backbar Liter Conditioner33.81 fl oz /1000 ml ea
- 9 LUMI-Conditioner Samples0.52 fl oz /15 ml ea
- 1 LUMI-Backbar Liter Masknet wt 35.27 oz /1000 ml ea
- 9 LUMI-Mask Samples0.52 fl oz /15 ml ea
- 9 LUMI-Shine Drops Samples0.1 fl oz /3 ml ea
- 6 LUMI-Presentation Brochures
- 1 LUMI-Hibiscus Posters
- BUY:** 6 HYDRESSENCE-Shampoo300 ml/10.14 fl oz ea
- 3 HYDR-Rinse-Out Concentrate10-Vial Box/10 ml / 0.33 fl oz ea
- 3 HYDR-Conditioner250 ml/8.45 fl oz ea
- 3 HYDR-Mask250 ml/net wt 8.81 oz ea
- 3 HYDR-Leave-In Moisturizer (Volumizer)150 ml/5.07 fl oz ea
- BONUS:** 1 HYDR-Backbar Liter Shampoo1000ml/33.81 fl oz ea
- 1 HYDR-Backbar Liter Conditioner1000ml/33.81 fl oz ea
- 1 HYDR-Backbar Liter Mask1000ml/net wt 35.27 oz ea
- 12 HYDRESSENCE Business BuildersPresentation Sampler
- 1 DIFIABA Counter Display w/ HYDRESSENCE image insert
- 18 DIFIABA Retail Bags

Reg. Salon Cost \$ 1,137.00

SAVE 37%

LUMINESSENCE INTRO\$ 414.00 [USD]

- BUY:** 6 Shampoo300ml/10.14 fl oz ea
3 Hydrating Serum Boxes12-Vials/13 ml/0.44 fl oz ea
3 Conditioner250 ml/8.45 fl oz ea
3 Mask250 ml/net wt 8.81 oz ea
3 Bodifying Lotion Boxes12-Vials/13 ml/0.44 fl oz ea
3 Shine Drops50 ml/1.69 fl oz ea
3 Shine Mist150 ml/5.07 fl oz ea
- BONUS:** 2 Backbar Liter Shampoo33.81 fl oz /1000ml ea
12 Shampoo Samples0.52 fl oz /15 ml ea
1 Backbar Liter Conditioner33.81 fl oz /1000ml ea
6 Conditioner Samples0.52 fl oz /15 ml ea
1 Backbar Liter Masknet wt 35.27 oz /1000ml ea
6 Mask Samples0.52 fl oz /15 ml ea
1 Shine Drops50 ml/1.69 fl oz ea
6 Shine Drops Samples0.1 fl oz /3 ml ea
1 Shine Mist150 ml/5.07 fl oz ea
6 DIFIABA Retail Bags
2 Presentation Brochures

Reg. Salon Cost \$620.00

SAVE 33%

LUMINESSENCE TRY ME\$ 127.50 [USD]

- BUY:** 1 Shampoo300ml/10.14 fl oz ea
1 Hydrating Serum Boxes12-Vials/13 ml/0.44 fl oz ea
1 Conditioner250 ml/8.45 fl oz ea
1 Mask250 ml/net wt 8.81 oz ea
1 Bodifying Lotion Boxes12-Vials/13 ml/0.44 fl oz ea
1 Shine Drops50 ml/1.69 fl oz ea
1 Shine Mist150 ml/5.07 fl oz ea
- BONUS:** 6 Shampoo Samples0.52 fl oz /15 ml ea
6 Conditioner Samples0.52 fl oz /15 ml ea
6 Mask Samples0.52 fl oz /15 ml ea
6 Shine Drops Samples0.1 fl oz /3 ml ea
1 DIFIABA Retail Bag
1 Presentation Brochures

Reg. Salon Cost \$157.50

SAVE 19%

HYDRESSENCE INTRO\$ 399.30 [USD]

- BUY:** 6 Shampoo300 ml/10.14 fl oz ea
 6 Rinse-Out Concentrate10-Vial Box/10 ml / 0.33 fl oz ea
 3 Conditioner250 ml/8.45 fl oz ea
 3 Mask250 ml/net wt 8.81 oz ea
 3 Leave-In Moisturizer (Volumizer)150 ml/5.07 fl oz ea
- BONUS:** 1 Backbar Liter Shampoo1000ml/33.81 fl oz ea
 1 Backbar Liter Conditioner1000ml/33.81 fl oz ea
 1 Backbar Liter Mask1000ml/net wt 35.27 oz ea
 6 HYDRESSENCE Business Builder Packages
 1 DIFIABA Counter Display w/ HYDRESSENCE image insert
 6 DIFIABA Retail Bags

Reg. Salon Cost \$575.00

SAVE 31%

HYDRESSENCE TRY ME\$ 89.70 [USD]

- BUY:** 1 Shampoo300 ml/10.14 fl oz ea
 1 Rinse-Out Concentrate10-Vial Box/10 ml / 0.33 fl oz ea
 1 Conditioner250 ml/8.45 fl oz ea
 1 Mask250 ml/net wt 8.81 oz ea
 1 Leave-In Moisturizer (Volumizer)150 ml/5.07 fl oz ea
- BONUS:** 6 Shampoo Samples0.52 fl oz /15 ml ea
 6 Conditioner Samples0.52 fl oz /15 ml ea
 6 Mask Samples0.52 fl oz /15 ml ea
 6 HYDRESSENCE Brochures

Reg. Salon Cost \$109.70

SAVE 18%



Shampoo

Concentrate

Conditioner

Mask

Leave-In Moisturizer



DIFIABA[®]
COLOR

DIFIABA COLOR CENTER\$ 634.80 [USD]

- BUY:** 92 CoverMax™ Tubes (your choice)3oz /90ml ea
- BONUS:** 12 LEVEL™ Developers (your choice)33.81 fl oz /1000ml ea
- 2 DECOMAX™ Decolorizing Powder28.2oz/800g ea
- 1 DIFIABA Master Color Chart
- 1 DIFIABA Stylist Apron
- 24 DIFIABA Disposable Capes
- 1 DIFIABAColor Mixing Bowl
- 1 DIFIABAColor Application Brushes
- 1 Beaker
- 1 Tube Key

Reg. Salon Cost \$951.40

SAVE 33%

DIFIABA COLOR TRY ME\$ 162.80 [USD]

- BUY:** 12 CoverMax™ Tubes (your choice)3oz /90ml ea
- 1 Master Color Chart
- BONUS:** 2 LEVEL™ Developers (your choice)33.81 fl oz /1000ml ea
- 1 Color Mixing Bowls
- 1 Color Application Brushes
- 1 Beakers
- 1 Tube Key

Reg. Salon Cost \$186.60

SAVE 13%

DIFIABA COLOR RESTOCK\$ 207.00 [USD]

- BUY:** 30 CoverMax™ Tubes (your choice)3oz /90ml ea
- BONUS:** 6 CoverMax™ Tubes (your choice)3oz /90ml ea

Reg. Salon Cost \$248.40

SAVE 17% [\$5.75 per Tube]

DESCRIPTION	SALON PRICE EACH	RETAIL PRICE EACH	DESCRIPTION	SALON PRICE EACH	RETAIL PRICE EACH
DIFIABA COLOR - 92 Permanent Colors			HYDRESSENCE MONOI-A FORMULA - Hydrate & Reconstruct		
COVER MAX FORMULA			Hydrescence Shampoo		
90ml/3.08 OZ Color Tube 92-Colors	\$ 6.90		Retail 300 ml / 10.14 FL OZ	\$ 10.50	\$ 21.00
LEVEL Developer			Backbar 1 Liter / 33.8 FL OZ	\$ 23.90	\$ 47.80
LEVEL 0 1 Liter / 33.81 FL OZ	\$ 6.90		Sample Sachet 15 ml / 0.5 FL OZ	\$ 1.00	
LEVEL 1 1 Liter / 33.81 FL OZ	\$ 6.90		Hydrescence Concentrate [Rinse-Out]		
LEVEL 2 1 Liter / 33.81 FL OZ	\$ 6.90		Box of 10-Vials 10 ml / 0.33 FL OZ ea.	\$ 32.90	
LEVEL 3 1 Liter / 33.81 FL OZ	\$ 6.90		Hydrescence Conditioner		
DECOMAX Decolorizing Powder			Retail 250 ml / 8.45 FL OZ	\$ 13.90	\$ 27.80
CAN 800 g / 28.2 OZ	\$ 27.90		Backbar 1 Liter / 33.8 FL OZ	\$ 32.90	\$ 65.80
COLOR ACCESSORIES			Sample Sachet 15 ml / 0.5 FL OZ	\$ 1.00	
Master Color Chart 92-Colors	\$ 80.00		Hydrescence Mask		
DIFIABA Salon Digital Color Scale	\$ 35.00		Retail 250 ml / NET WT 8.81 OZ	\$ 15.90	\$ 31.80
DIFIABA Stylist Apron	\$ 35.00		Backbar 1 Liter / NET WT 35.27 OZ	\$ 39.90	\$ 79.80
DIFIABA Disposable Capes (24 pcs)	\$ 18.00		Sample Sachet 15 ml / NET WT 0.52 OZ	\$ 1.00	
DIFIABA Color Mixing Bowl (pink)	\$ 3.00		Hydrescence Leave-In Moisturizer		
DIFIABA Color Application Brush (pink)	\$ 3.00		Pump Bottle 150 ml / 5.07 FL OZ	\$ 16.50	\$ 33.00
DIFIABA Color Wall Unit - 36 Tube Capacity	\$ 30.00		Hydrescence Accessories		
Beaker	\$ 2.00		HYDRESSENCE Counter Display Insert	\$ 5.00	
Tube Key	\$ 2.00		HYDRESSENCE Business Builder	\$ 6.00	
LUMINESSENCE HIBISCUS FORMULA - For Shine, For Fragrance			DIFIABA ACCESSORIES		
Luminescence Shampoo			DIFIABA Retail Bags	\$ 3.00	
Retail 300 ml / 10.14 FL OZ	\$ 10.50	\$ 21.00	DIFIABA Acrylic Counter Display	\$ 20.00	
Backbar 1 Liter / 33.8 FL OZ	\$ 23.90	\$ 47.80			
Sample Sachet 15 ml / 0.5 FL OZ.	\$ 1.00		DIFIABA		
Luminescence Hydrating Serum [Rinse-Out]			PROMOTIONS SUBJECT TO DIFIABA TERMS AND AVAILABILITY. PRICES SUBJECT TO CHANGE WITHOUT NOTICE.		
Box of 12-Vials 13 ml / 0.44 FL OZ	\$ 27.90				
Luminescence Conditioner					
Retail 250 ml / 8.45 FL OZ	\$ 13.90	\$ 27.80			
Backbar 1 Liter / 33.8 FL OZ	\$ 32.90	\$ 65.80			
Sample Sachet 15 ml / 0.5 FL OZ	\$ 1.00				
Luminescence Mask					
Retail 250 ml / NET WT 8.81 OZ	\$ 15.90	\$ 31.80			
Backbar 1 Liter / NET WT 35.27 OZ	\$ 39.90	\$ 79.80			
Sample Sachet 15 ml / NET WT 0.52 OZ	\$ 1.00				
Luminescence Bodifying Lotion [Leave-In]					
Box of 12-Vials 13 ml / 0.44 FL OZ	\$ 27.90				
Luminescence Shine Drops					
Retail 50 ml / 1.69 FL OZ	\$ 16.90	\$ 33.80			
Sample Sachet 3 ml / 0.1 FL OZ	\$ 1.00				
Luminescence Shine Mist					
Pump Bottle 150 ml / 5.07 FL OZ	\$ 14.50	\$ 29.00			
Luminescence Accessories					
LUMINESSENCE Poster	\$ 15.00				
LUMINESSENCE Hibiscus Shelf-Talker	\$ 1.00				
LUMINESSENCE Brochure (ENG/SPAN)	\$ 3.00				